MARKETBEAT

Retail Q1 2022

GREECE

CUSHMAN & PROPRIUS



Source: EUROSTAT(2020)** & * ELSTAT March 2022

GREECE ECONOMIC INDICATORS Q1 2022



Retail trade confidence indicator**

+16.8

Turnover index in Retail Trade February 2022* Source: OECD* IOBE **, Elstat***

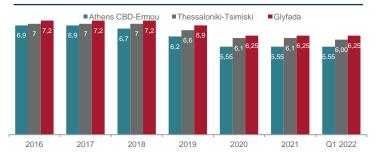
ECONOMY: Geopolitical and economic developments brought new uncertainties to the market

The projections for the new year, despite the Ukrainian crisis are positive and it is expected that the economy will grow by 3.1% recently being revised downwards. The reforms and investments, implemented under the Recovery and Resilient Plan, as well as the anticipated tourism and domestic demand growth, is expected to create a favorable economic environment and attract foreign investment. The outbreak of the Ukrainian crisis has fueled uncertainty, increased price levels and volatility, accelerated inflation, and aggravated supply chain disruptions. However unemployment reported at 12.8 % in February 2022 was the lowest since summer 2010 and industrial turnover stayed on a solid recovery path rising by 33.8 % in February, while Consumer Price Index picked up more pace in March, rising by 8.9 % year-on-year. Business expectations in retail commerce deteriorated in March for the third month in a row, hit by rising inflationary pressures and the war in Ukraine. The consumer confidence index declined considerably also in March, reaching -46.6 points against -39.5 points in the previous month and to the lowest level in 16 months after a two-month advance. The initial impact on energy cost is felt on the supply of certain consumer products and raw materials.

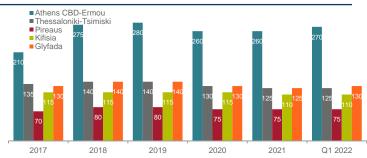
LEASING ACTIVITY: Cautious optimism for retail in 2022

The retail sector is recovering relatively well from the pandemic's major disruptions. The restoration of inbound international travel is also expected to further boost retail sales in gateway markets. Athleisure, jewelry and premium retail are seeing strong sales performance. Shopping is focused even more on experience, with a greater emphasis on entertainment, leisure & dining elements. E-commerce is already implemented for most of the retailers who have integrated an omnichannel approach in their strategies. Rental values for the first quarter of 2022 were stable in the majority of the markets. The high street segment is showing positive signs, once again starting from the prime locations. New openings of 1st quarter 2022 include the French cosmetics brand Sephora's new store in Matogiannia of Myconos, Calvin Klein's new opening in Patras and the new Molton Brown store in Kifisia. Athletic Brand Buzz opened a store in Piraeus and Zakcret a new store in loannina while Diane Von Fürstenberg announced the opening of a new store in Glyfada. Carrefour announced a new partnership with Retail & More, a subsidiary of TeleUnicom, to relaunch the brand in Greece and offer Carrefour products to Greek customers and tourists. This partnership aims to expand the Carrefour brand in the Greek territory, with the first openings to take place before summer 2022. regarding retail investment, Trade Estates Reit acquired a 15,000 sqm GLA retail park along 54 Pireos street by Ten Brinke development company for €18.3 mill. BriQ Properties REIC also sold a 168 sqm store in Kifisia, in the center of Nea Smyrni a prime 247 sqm store has been sold through e-auction while along Voukourestiou luxury retail main street of Athens a 380 sqm store has been acquired by a private investor.





PRIME RENTS(€/SQM/MONTH)



MARKETBEAT

GREECE Retail Q1 2022

CUSHMAN& WAKEFIELD PROPRIUS

HIGH STREET STATISTICS

| MARKET | REGION | CONSUMER PROFILE | PRIME YIELD(%) | PRIME RENT(€/SQM/MONTH) |
|------------------------|------------------|--------------------------|----------------|-------------------------|
| Ermou | Athens CBD | Mass market and tourists | 5.50 | € 270 |
| Kolonaki | Athens CBD | Up market and tourists | 6.40 | € 95 |
| Glyfada | Athens South | Mass market & tourists | 6.25 | €130 |
| Kifissia | Athens North | Mid to up market | 6.50 | € 110 |
| Piraeus | Piraeus | Mass market and tourists | 6.60 | € 75 |
| Thessaloniki -Tsimiski | Thessaloniki CBD | Mass market and tourists | 6.00 | €125 |
| Patras | Patras | Mass Market | 6.50 | € 75 |
| Heraklion | Crete | Mass market and tourists | 6.50 | € 90 |

SHOPPING CENTRE MARKET STATISTICS

| TOWN | SHOPPING CENTRE STOCK(SQM) | SHOPPING CENTRE PIPELINE (SQM) | |
|--------------|----------------------------|--------------------------------|--|
| Athens | 353,600 | 140,000 | |
| Thessaloniki | 133,500 | 0 | |
| Larissa | 26,700 | 0 | |
| Corinth | 15,000 | 0 | |
| Other | 82,600 | 0 | |
| GREECE TOTAL | 611,400 | 140,000 | |

KEY LEASE TRANSACTIONS Q1 2022

| | TENANT | SQM | ТҮРЕ |
|----------------------------------|----------------|-----|-----------|
| Voukourestiou str. – Athens CBD | Luxury Brand | 380 | new lease |
| Irron Polytechniou str Piraeus | Athletics | 300 | new lease |
| Irroon Polytechniou str Piraeus | Unisex Fashion | 300 | new lease |
| Papandreou & Metaxa str Glyfada | Athletics | 680 | new lease |
| Aristomenous str Kalamata | Cosmetics | 670 | new lease |
| Aristotelous str. – Thessaloniki | F&B | 930 | new lease |
| Ag. Andrea str. – Patra | Bank Branch | 270 | new lease |

*Renewals not included in leasing statistics

KEY CONSTRUCTION COMPLETIONS YTD 2022

| PROPERTY | SUBMARKET | MAJOR TENANT | GLA SQM | DEVELOPER- OWNER |
|-------------------------------|---------------------|---|--------------|--|
| PIRAEUS PLAZZA RETAIL PARK | Neo Faliro, Piraeus | AB Super Market , LC Waikiki, Orchestra, Moustakas toys, McDonald etc | 14,555 sq.m. | Tenbrinke- Trade Estate (Fourlis group) |

NICKY SIMBOURAS

Managing Director +30 210 7480852 nicky.simbouras@cwproprius.com

cushmanwakefield.com

A CUSHMAN & WAKEFIELD RESEARCH PUBLICATION

Cushman & Wakefield (NYSE: CWK) is a leading global real estate services firm that delivers exceptional value for real estate occupiers and owners. Cushman & Wakefield is among the largest real estate services firms with approximately 50,000 employees in 400 offices and 60 countries. In 2020, the firm had revenue of \$7.8 billion across core services of property, facilities and project management, leasing, capital markets, valuation and other services. To learn more, visit <u>www.cushmanwakefield.com</u> or follow @CushWake on Twitter.

©2024 Cushman & Wakefield. All rights reserved. The information contained within this report is gathered from multiple sources believed to be reliable, including reports commissioned by Cushman & Wakefield ("CWK"). This report is for informational purposes only and may contain errors or omissions; the report is presented without any warranty or representations as to its accuracy.

Nothing in this report should be construed as an indicator of the future performance of CWK's securities. You should not purchase or sell securities of CWK or any other company—based on the views herein. CWK disclaims all liability for securities purchased or sold based on information herein, and by viewing this report, you waive all claims against CWK as well as against CWK's affiliates, officers, directors, employees, agents, advisers and representatives arising out of the accuracy, completeness, adequacy or your use of the information herein.